

# Monumental Drawing and Lettering

By Dan. B. Haslam.

## THE DAISY IN APPLIED ORNAMENT

Easily recognized and one of the most beautiful of our wild flowers, yet the daisy has been used but little as a decorative motive in memorial design. The reason for its seeming unpopularity is probably because some dealers and designers consider the plant too "fussy" in character for pleasing design, especially in work where simplicity of detail is demanded. The fact remains however that the plant is easily adaptable to many pleasing design arrangements and for this reason if for no other is given proper consideration in these articles on decoration as applied to memorial work.

The flower is easy to draw correctly, easily carved and is ornament enough in itself without the use of stems, buds or leaves although these parts of the plant are of such size and shape that they may be adroitly placed in varied design schemes with pleasing effect.

The plant as a whole lends itself admirably to successful sand blast treatment of ornament and is more practical for this finish than many of the flowers more commonly used in modern memorial design.

The common daisy, botanically termed *Chrysanthemum leucanthemum*, although the reader is not expected to remember it by such a name, is a naturalized, floral citizen. It is so common and has become so wide-spread that it is even better known than most of our

common native flowers. It is more beautiful in the eyes of those not engaged in agricultural pursuits than to the farmer who considers it a pest and one that must be exterminated if he would make hay. It grows in such profusion and multiplies so rapidly that it often forms a snow-white floral carpet over whole fields.

We cannot look at a daisy without its bringing back little incidents that happened in our childhood days. We wonder how many of our readers will recall the days when standing alone in the pasture you gently plucked the petals, one by one, saying "She loves me—She loves me not." Oftimes our affection was disproved and being satisfied the first daisy had lost some of its petals, another was tried, this time bringing the matter to a more satisfactory conclusion. The daisy was a favorite with us then and has lost but little if any of its popularity with most of us today.

As previously explained the daisy is so common, but little description is needed in this article. The stem is erect, woody and grows one to two feet high. The leaves surround the stem at their bases, are without stipules, are serrated and are arranged alternately on the stem.

Natural growth of the plant is clearly illustrated in Fig. 1 of the accompanying Plate. The student in drawing will experience but little difficulty in successfully reproduc-



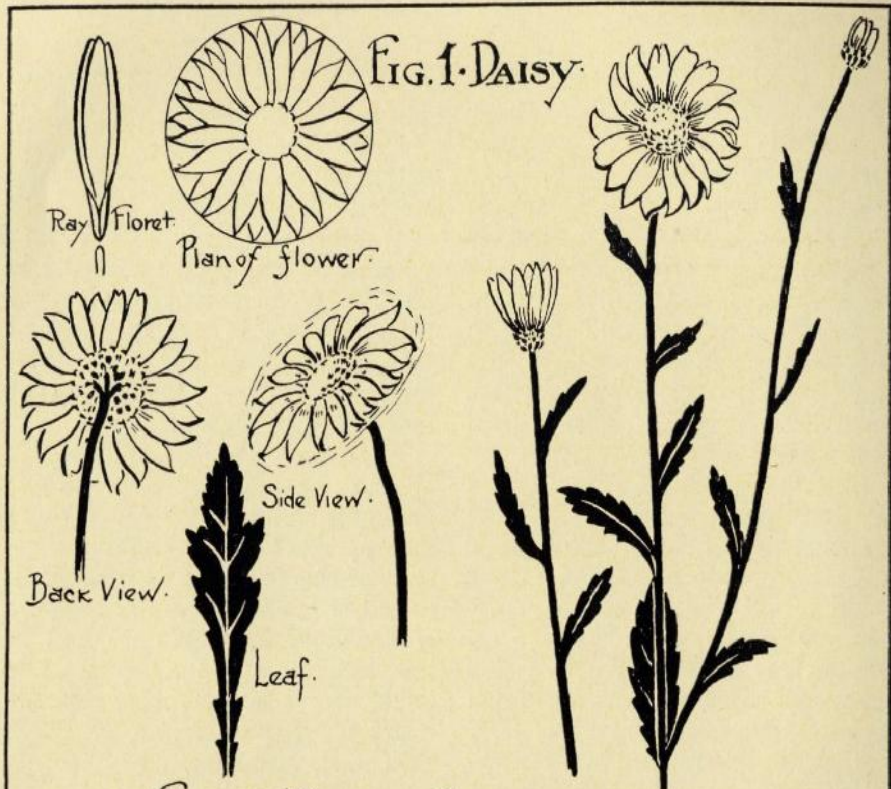
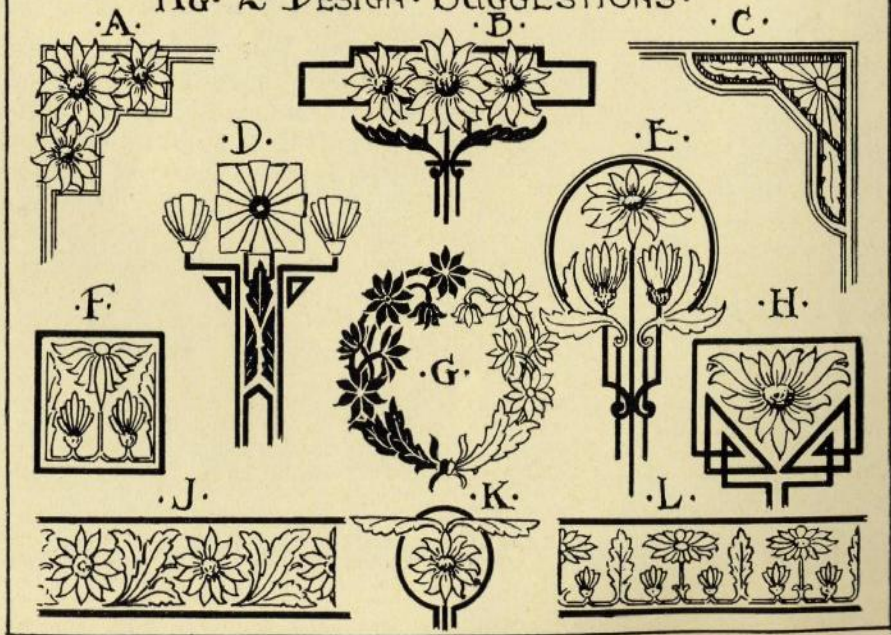


FIG. 2. DESIGN SUGGESTIONS.





ing this plant in its natural form or in design arrangement.

Eleven design suggestions are shown in the lower portion of the Plate under Fig. 2. Variety in arrangement as well as practical treatment is plainly illustrated in these examples.

Sketches A and C will serve as simple corner motives. Sketch A is adaptable to nearly any treatment in finish but as a raised carving in a sunken panel, has been used on some modern memorial designs. Sketch C is more compact and best suited to sand blast treatment.

Sketches B, D, E, F, G, H, and K are suggestions offered as central motives in design, although F and H if made a little narrower could be used in satisfactory corner ornament.

Sketch G is possibly a little too fancy for modern memorial design unless drawn in very small scale.

The border ornaments as illustrated in suggestions J and L are also a little fancy but J is adaptable to sand blast treatment if detail is kept compact.

Whether or not the daisy will prove popular remains to be seen. It is not the author's intention to endeavor to resurrect a plant that is obsolete in so far as memorial design is concerned. It is treated in these articles as an aid to the student, because it is the most beautiful of our wild flowers, and if treated in a careful manner will serve as practical decorative motive in memorial design.

"I'm sorry, dear, but I went into six stores and they didn't have any dress goods to match the sample you gave me," said the husband as he sank into a chair. "Fine! That's just what I wanted to know. My dress will be unique."

## EDITORIAL

(Continued from page 9)

not later than November 15, 1926. The contest is open to *retail* dealers and *retail* designer salesmen only. Only photos of work already erected will be accepted.

Whether you designed the work yourself or employed a designer to do it for you, makes no difference to us. All we want is a photo of what you believe to be the finest memorial in the cemetery, your own private design.

The prize of \$25.00 is not much, it must be admitted but there is always a certain degree of pleasure and satisfaction in winning contests of this nature, and we hope to have the same generous support from our friends that we had in our letter Contest a short while back. Please address all communication to *Design Hints*, Box 201 St. Cloud, Minn.

## \*WOULD EXPLAIN MUCH

Senator Watson from Georgia was quite a figure in his day. And likewise standing above the "common herd" so to speak even of the Senate, rose the figure of Senator Reed of Missouri. They both enjoyed a joke and also frankly enjoyed the antics of new Senators in their maiden speeches. One day a newly-elected senator was making his maiden speech, during which he frequently pounded his desk and waved his arms as if in frantic appeals to his colleagues. "What do you think of him?" whispered Senator Watson of Georgia to Senator Reed of Missouri. "Oh, he can't help it," answered Reed. "It is a birthmark." "A what?" "A birthmark," repeated Reed. "His mother was scared by a windmill."