

## Memorial Types

By

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MULDOON MONUMENT COMPANY

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### THE COTTAGE

The cottage type of memorial, which occasionally appears in our American cemeteries, is unique in that it is one of the two existing types that are always square in their horizontal measurements. It consists of a die and two or three bases, with or without a cap.

The origin of this type is modern, although it shows unmistakable traces of its historical predecessor, the Egyptian obelisk. Its appearance in the field of memorial art was probably inspired by a desire to obtain the appeal of an Egyptian obelisk in a less expensive form.

This type has never reached a great degree of popularity as a family cemetery memorial, although it has been used a great deal as a pedestal for sculptured statues. Its occasional use as a pedestal for an urn or cross is noticeable although this adaptation of it is rapidly decreasing.

In developing the best proportions of the cottage type, a height overall of one and one-half times the width of the bottom base is preferable. The bases, die and cap, if any, are square in horizontal measurements. In the interest of diminution, the bottom base should be of greater rise than the third, if used. The entablature from the top of the frieze up should be architecturally treated, preferably Egyptian, due to the origin of this type, although many pleasing modern examples are

existent in Greek and Roman architecture. To obtain the most graceful effect the die should be battered equally on all sides. If the example is large enough a concave batter may also be used with pleasing effect.

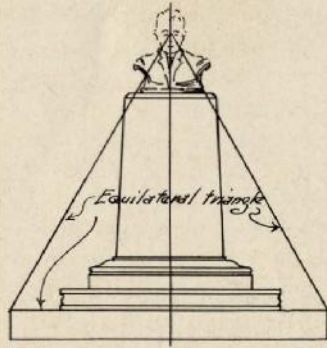
Used as a pedestal for a sculptured statue of heroic size, (larger than life), it should always be of greater height than the statue itself. With a statue of less than heroic proportions, it should be the same height or a trifle less in height than the statue itself. In the event the statue is kneeling or in any reclined position, the measurement that should be used in comparison would be the measurement of what the statue would be in height if the figure were standing erect. As a pedestal for a statue, careful attention should be given to a sufficient extension of the bases as well as the horizontal measurements of the die block. A line drawn from the center of the face of the statue in its erect position, either actual or charted, to the outside top edge of the bottom base in front elevation, and not to the corner, should intersect the ground and form an angle with the ground level of 72 degrees. If this rule is followed a proper and pleasing proportion is sure to be obtained.

In some cases as a private cemetery memorial the cottage type has been used without a cap.



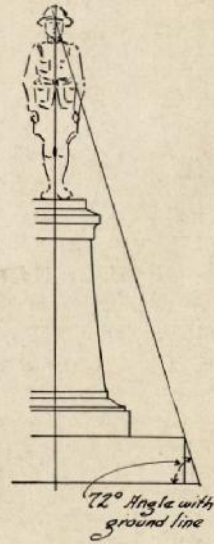
PEDESTAL WITH BUST

*Top point of equilateral triangle in center of face or below chin of Adam's apple if slightly taller effect is desired*

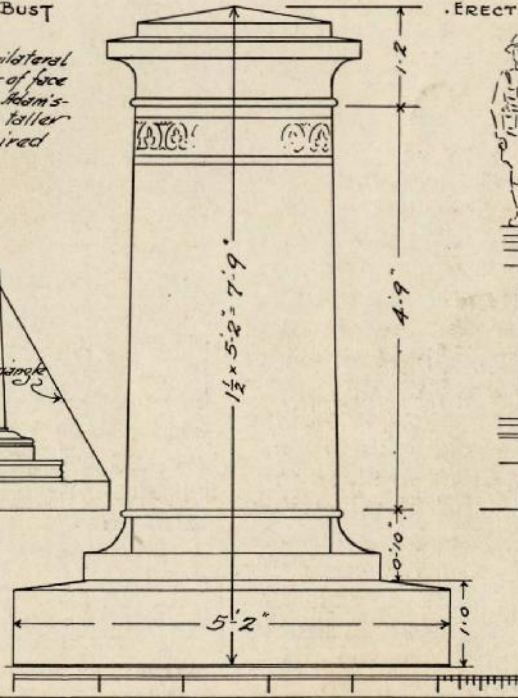


*Equilateral triangle*

ERECT STATUE



*72° Angle with ground line*



$1\frac{1}{2} \times 5\frac{1}{2} = 7.9$

$5\frac{1}{2}$

1.2

4.9

1.0

1.0

### Which of These Advertising Problems Fits Your Case?

(Continued from page 26)

*Let us consult with you on your Memorial problem.*  
(Your business name and address)

The layout on Plate 4 gives you an idea of the headline and copy arrangement. The word "Things" is large, the second line of the headline fairly large, and the two next lines somewhat smaller. A triangular printer's slug in the lower left corner is merely for decoration. No Memorial illustration is used unless you want to.

In next month's article we will continue with other problems of the Memorial Dealer and advertisements to meet them.



### Memorial Types

(Continued from page 10)

In such examples the pyramidion (or apex) appears in the upper termination of the die. Since this pyramidion can hardly be made of proper rise, (such as in the true Egyptian Obelisk) its effect is "stunted" and not particularly admirable, although authentic. As an example of this kind, large dimensions are usually used horizontally, giving the appeal of mass. The more desirable composition is one of graceful character and is used with an entablature ornamented with architectural mouldings and frieze.

The expression "cottage" as applied to this type has no further significance than being an American trade word.

The position or setting of this type is, to a large extent, independent of the memorial itself and lends but little influence to it. Suffice it to say that it should not be set on a hillside.

## Yes! We have it.

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Sand Blast Equipment, Hawk Brand Steels, Ottawa Silica Sand and a Complete Line of Hardware.



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Dark Quincy	Red Missouri
Regal Purple	Oglesby Blue
Gray St. Cloud	Beers Red
Red St. Cloud	Gibraltar
American Black	Extra Dark Quincy
Millstone Point	Excelsior
Westerly	F/C Black
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Buff Brown	Peterhead
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Grecia Green	Premium Pink
Winnboro Blue	Black Swede
Radiant Red	Blue Pearl
Dark Barre	Pink Pearl

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