

"Emblems For Memorials," in *Design Hints For Memorial Craftsman Magazine*, Vol. 4, No. 2, August 1927, pp. 12-13, 15.

## Emblems For Memorials



**I**N the initial article in this series, the author informed the craft that he would be pleased to illustrate any emblems requested by Design Hints readers. There is a wealth of material available for articles of this nature without our finding it necessary to ask for suggestions from the craft but the series is of just that much more benefit to all when emblems not commonly seen or generally understood are called for and such requests are given first consideration. The series will be limited

only according to the demands of our readers and we aim to make each article interesting as well as beneficial.

We have been asked to illustrate the official emblem of the Boy Scouts of America. This article is written in acknowledgment of this request.

The Boy Scouts of America as an organization need no introduction to our readers. And to those of us who have growing boys it is not necessary to further explain that the organization as a whole is well deserving of the

national recognition it has received and worthy of the support of everyone interested in the future welfare of our country. It is clean, healthy, and honest manhood insurance.

The Boy Scouts of America as an organization originated in New York city in 1910 with a membership of about 200 boys. Today there are approximately one million and a half members throughout the world of which about half are in the United States alone. Of the 700,000 members in this country about 120,000 are adult scout leaders and there are also about 850 to 900 professional scout leaders. These professional scout leaders devote all their time to the work and are recognized authorities in everything pertaining to boys welfare work. They are clean mentally and physically and leaders among boys because they love them and best understand their likes and dislikes in both work and play.

Before we were informed as to the correct meaning of the official Boy Scouts' emblem we were of the opinion that the badge represented the fleur-de-lis for it resembles that emblem. We found however that it is really meant to represent the sign of the North on the mariner's compass, in a slightly changed form.

So that our readers may know the correct meaning from an official source of the symbols as shown in the emblem we are printing the information secured from the Boy Scout Manual on the Significance of the Scout Badge. Before doing this however we would like to explain the meaning of the badge from our own study of the symbols as represented.

Taking the general shape of the badge as representative of the fleur-de-lis. The Fleur-de-lis is the emblem of France and of French Kings. Its three petals in the arms of France symbolize, Piety, Justice and Charity. The American eagle symbolizes Liberty and Superiority; the waving ribbon, Pleasure, while the knot is representative of Friendly associates. The five pointed star symbolizes Merit, Guidance, and Heavenly Wisdom.

A summary of the whole scheme discloses that membership in the Boy Scout's organization is one of merit—a superior knowledge of and guidance in the practice of the principles of Piety—reverence to God and parents—Justice—rectitude in dealing with others, and Charity—universal love and the disposition to think well of others. A superior boy, one who derives pleasure and much benefit through friendly association with boys of like caliber, who have learned that cleanliness of body and mind, means health and is the essential attribute toward future success and honest manhood—such is the Boy Scout of America.

### Significance of the Boy Scout Badge

The Scout Badge is not meant to represent either the fleur-de-lis or an arrowhead, although it looks like both. It is really the sign of the North on the mariner's compass, in a slightly changed form. This sign is as old as the history of navigation. The Chinese claim its use among them as early as 2634 B. C., and we have definite information that it was used at sea by them as early as 300 A. D. Marco Polo

Desire  
 memorial. An erected memorial is a thing approaching sacredness and when placed takes on a protecting attitude from the first. It is a symbol of stability—rather like Longfellow's "Forever, never; never, forever."

Desire and Action  
 Don't wait any longer. You will find it a great load off your shoulders when the memorial has been erected. Make sure that the family lot will remain marked and secure through the years. As we have said before, we like to be of as much assistance as possible. Our display rooms have many styles for you to choose from. Won't you stop in tomorrow evening?

Very sincerely yours.

Tell your sales letter problems to Design Hints. All questions will be fully and carefully answered.

Next month another article on sales letters will appear entitled "Combating the Carpet-bagger."

## EMBLEMS FOR MEMORIALS

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brought the compass to Europe on his return from Cathay. The sign of the north on the compass gradually came to represent the north, and pioneers, trappers, woodsmen and scouts, because of this, took it for their emblem. Through centuries of use, changes have been made in it. Now we have taken its shape as that of our badge, and have added to the face of it the American Eagle and Shield, and two stars, to make it more distinguished.

The stars are the scout's guide by night, as they have been of mariners, and are typical of the

outdoor life of every true scout who loves to sleep under the open sky. The star symbolizes the ideals of light, truth and knowledge, which are fundamental in the Scout Movement.

This trefoil badge of the scouts is now used, with slight local changes, in almost every civilized country as the mark of brotherhood, for good citizenship, and friendliness.

The trefoil refers to the three points in the Scout Oath.

Its scroll is turned up at the ends like a scout's mouth, because he does his duty with a smile and willingly.

The knot is to remind the scout to do a good turn to some one daily. The knot is the simple or overhand knot.

The arrowhead part is worn by the tenderfoot. The scroll part only is worn by the second class scout. The badge worn by the first class scout is the whole badge.

The official badges of the Boy Scouts of America are issued by the National Council and may be secured only from the National Headquarters. These badges are protected by the U. S. Patent Laws (letters patent numbers 41412 and 41532) and any one infringing on these patents is liable to prosecution at law.

## PROMINENT CRAFTSMAN PASSES AWAY

A telegram has been received from Richard Groody informing us of the death of his father James G. Groody, who was proprietor of the Washington Marble and Granite Works, Washington Kansas. Mr. Groody died Sunday afternoon August 28. Further information will be given later.