

“The Retail Monument Dealer and His Work”

Fine types of memorials erected in our cemeteries.
What the retail monument dealer is doing in the
way of better work.

Granite Marble & Bronze

Vol. XXVII, No. 12, December 1917, pp. 31-34

The article begins:

“The modern cemetery is a place of beauty and repose. Memorials erected there do not stand merely as recorders of names and dates. Their purpose goes far beyond this idea. They are pleasing to look at, and their beauty and stateliness seem to attract the passerby and impress him with their dignity and repose. Their design and workmanship are evidences of the careful thought which dealers are putting into all their work, and the artistic merits of each memorial far surpass the markers and monuments of olden days....”

This article, which begins on the next page,
is presented on the Stone Quarries and Beyond web site.

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March 2017

The Retail Monument Dealer and His Work

Fine Types of Memorials Erected in Our Cemeteries. What the Retail Monument Dealer is Doing in the Way of Better Work

THE modern cemetery is a place of beauty and repose. Memorials erected there do not stand merely as recorders of names and dates. Their purpose goes far beyond this idea. They are pleasing to look at, and their beauty and stateliness seem to attract the passerby and impress him with their dignity and repose. Their design and workmanship are evidences of the careful thought which dealers are putting into all their work, and the artistic merits of each memorial far surpass the markers and monuments of olden days. Without doubt the retail dealers' efforts along the line of artistic memorials are fast raising the retail monument business to a plane upon which it has never rested before.

This month GRANITE MARBLE & BRONZE has been fortunate in obtaining photographs of some of the good work erected by retail dealers. There is, perhaps, no design that could bear the statement that it is perfect. An effort is made to point out the beautiful lines, high qualities and artistic merits of each memorial. The value of this kind of description lies in training the eye to see good features in every work in order to develop an appreciation for designs of merit. This appreciation will manifest itself in the way of the creation of better designs.

The "Seabury" design, illustrated on this page, is the work of the Tayntor Granite Co., New York City. It is a type of ornamentation all too rarely seen and the careful thought evidenced by the arrangement of the detail, the design of the lettering, as well as the general proportion of the monument, has produced a stone of lasting merit. The freedom of the carving is commendable and the workmanship is excellent.

The beauty of the work may be more plainly seen by carefully studying the small cut on the opposite page which shows the detail of the work. The ornamentation is well suited for the material

and its use brings grace and beauty to the stone. The incised letters on the panel near the bottom of the die are well done and contain none of the fault which we often see in lettering of this kind. The idea of breaking up the regularity of the panel with a drooping rosebud or leaf adds much to the pleasing appearance of the memorial. The base is all that a base should be. It is a perfect resting place for the die.



THIS MEMORIAL OF GRACE AND BEAUTY IS THE WORK OF THE TAYNTOR GRANITE CO., NEW YORK CITY.

The "Louis Bergdoll" mausoleum is the work of Edw. A. Carroll Co., Philadelphia, Pa. This mausoleum displays an extensive knowledge of the classic styles and expresses in its treatment, the solidity and everlasting quality which a mausoleum of this sort should express. The detail is refined and the scale is well controlled. The laurel wreaths of glory above the entrance blend well with the fine bronze lettering, and the bronze doors are of pleasing design and fine workmanship.

It is evident that careful thought was put into the surroundings, for a better setting would be difficult to conceive.

The Edw. A. Carroll Co., Philadelphia, Pa., has erected another beautiful memorial which is of the sarcophagus type. The "Snader" memorial is a

pleasing example of well proportioned surfaces with not over elaborate ornament. The working out of the sloping surfaces of the stone itself, with the wash of the base is particularly good. The carving shows careful thought and great care in execution.

The dignity of the memorial is increased by the fine raised letters on the face of the die. This is a splendid example of the artistic use of the large raised letters.

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The "Ames" memorial is well arranged in the proportion of its ornament to the plain surfaces and also in the detail at the base.

This memorial is the work of the Rosebrough Monument Co., St. Louis, Mo. The proportions are

(photo caption) "This memorial of grace and beauty is the work of the Tayntor Granite Co., New York City."



THIS SNADER MEMORIAL IS THE WORK OF THE EDW. A. CARROLL CO., PHILADELPHIA, PA

good and the execution is of a high standard. The curved die is very effective and makes a graceful composition. The carving is of excellent merit. The palm leaves of victory at the base and the laurel wreath, symbolical of glory at the top of the memorial are especially commendable and make for harmony in the design.

The incised lettering on the die is also an exam-

The "Wood" design is another example of the work of Detwiler's Marble Works, Phoenixville, Pa. It is a splendid type of the excellent results which may be obtained from absolute simplicity. Note particularly the well proportioned lettering on the plain field which brings the letters out very distinctly.



DETAIL OF CARVING ON THE SEABURY MONUMENT, WHICH WAS RECENTLY ERECTED BY THE TAYNTOR GRANITE CO., NEW YORK CITY.

ple of the care and thought which has been put into the execution of this memorial.

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The two crosses, erected on the "Coffin" plot, were designed and erected by Geo. A. Detwiler, proprietor of Detwiler's Marble Works, Phoenixville, Pa. They are well proportioned and the arrangement of the mouldings at the base of the shaft leads the vertical lines very nicely down to the foundation. The carving is well balanced.



MEMORIAL OF CLASSIC STYLE, ERECTED BY THE HINMAN-BOYNTON GRANITE CO., SYRACUSE, N. Y.

(photo caption) (top) "This Snader memorial is the work of the Edward A. Carroll Co., Philadelphia, PA." (left) "Detail of carving on the Seabury monument, which was recently erected by the Tayntor Granite Co., New York City." (right) "Memorial of classic style, erected by the Hinman-Boynton Granite Co., Syracuse, N. Y."



CROSSES DESIGNED AND ERECTED BY DETWILER'S MARBLE WORKS, PHOENIXVILLE, PA.

The "Prizer" memorial, shown in this article, is a fine addition to Greenwood cemetery, Lancaster, Pa. It is the work of W. Y. Haldy & Sons, Lancaster.

This memorial shows a tendency towards simplicity of treatment with careful study of proportion and is an example of the good results which may be accomplished without the necessity of over elaborate ornamentation. The lettering is splendidly executed.

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The Hinman-Boynton Granite Co., Syracuse, N. Y., designed and erected the "Golding" memorial, illustrated in this article. This stone, of the sarcophagus-type, is extremely interesting in its simplicity. The balance of the lettering, in proportion to the plain surface on the top and the lettering on the face, flanked by the two laurel wreaths, is very well expressed. Every detail of this memorial gives



MONUMENT OF GOOD PROPORTIONS ERECTED BY W. Y. HALDY & SONS, LANCASTER, PA.



MEMORIAL DESIGNED AND ERECTED BY THE ROSEBROUGH MONUMENT CO., ST. LOUIS, MO.

a feeling that it has been erected in loving memory of departed relatives.

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The "Stokes" memorial is also the work of the Hinman-Boynton Granite Co., Syracuse, N. Y. This monument is of classic style and is well proportioned.



INTERESTING MEMORIAL ERECTED BY GEO. A. DETWILER, DETWILER'S MARBLE WORKS, PHOENIXVILLE, PA.

(photo caption) (top left) "Crosses designed and erected by the Detwiler's Marble Works, Phoenixville, PA." (top right) "Memorial designed and erected by the Rosebrough Monument Co., St. Louis, Missouri." (bottom left) "Monument of good proportions erected by W. Y. Haldy & Sons, Lancaster, PA." (bottom right) "Interesting memorial erected by George A. Detwiler, Detwiler's Marble Works, Phownixville, Pennsylvania."



CROSS ERECTED BY THE SEARS MONUMENT CO., CHARLESTON, W. VA.



MONUMENT DESIGNED AND ERECTED BY C. ROGERS SMITH, MIDDLETOWN, N. Y.

The arrangement of the mouldings at the base is commendable. The designer has utilized these mouldings for a graceful transition from the die to the foundation.

One of the interesting features of this memorial is that it is set on a stone foundation as will be seen by a close examination of the illustration.

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The Sears Monument Co., Charleston, W. Va., designed and erected the "A. I. R." cross. It is exceedingly interesting in its composition. As it stands in the cemetery it gives a feeling of repose, faith and love.

Note the feeling of simplicity which also characterizes the lettering on the cross. It is a splendid example of the dignified raised letters.



MAUSOLEUM OF REFINED DETAIL DESIGNED AND ERECTED BY EDW. A. CARROLL CO., PHILADELPHIA, PA.



THE HINMAN-BOYNTON GRANITE CO., SYRACUSE, N. Y., DESIGNED AND ERECTED THIS INTERESTING MEMORIAL OF SARCOPHAGUS TYPE.

(photo caption) (top left) "Cross erected by the Sears Monument Co., Charleston, West Virginia." (top right) "Monument designed and erected by C. Rogers Smith, Middletown, New York." (bottom left) "Mausoleum of refined detail designed and erected by Edward A. Carroll Co., Philadelphia, Pennsylvania." (bottom right) "The Hinman-Boynton Granite Co., Syracuse, New York., designed and erected this interesting memorial of sarcophagus type."