

# Monumental Drawing and Lettering

By Dan B. Haslam

## THE DAFFODIL IN APPLIED ORNAMENT.

Past examples in memorial art indicate a great deal of freedom on the part of the designer in the use of elaborate and heavily raised carving. Many examples show that but little if any study was given to the two most important features in design, contour and proportion.

The amount of carving as used on a single design seems to have been gauged according to the means of the buyer. People of moderate means had to be satisfied with designs showing simple ornamentation, but those who could pay the price received everything in the carver's art, wonderfully executed roses, ferns, torches and wreaths often appearing in a single memorial design.

In those days living expenses and wages were low and it did not matter just how much time was consumed by the artist to complete his work.

Modern costs of production will not permit of much freedom in the use of elaborate ornamentation in memorial designs. The demand for plain machine cut memorials, showing but little if any ornamentation and the use of the sand blast for the execution of such details, has made the design showing raised carving decidedly a thing of the past. When the prospect for a memorial insists on raised carving, flowers of a most delicate nature are reproduced in the design.

A more delicate and adaptable flower than the Daffodil for work

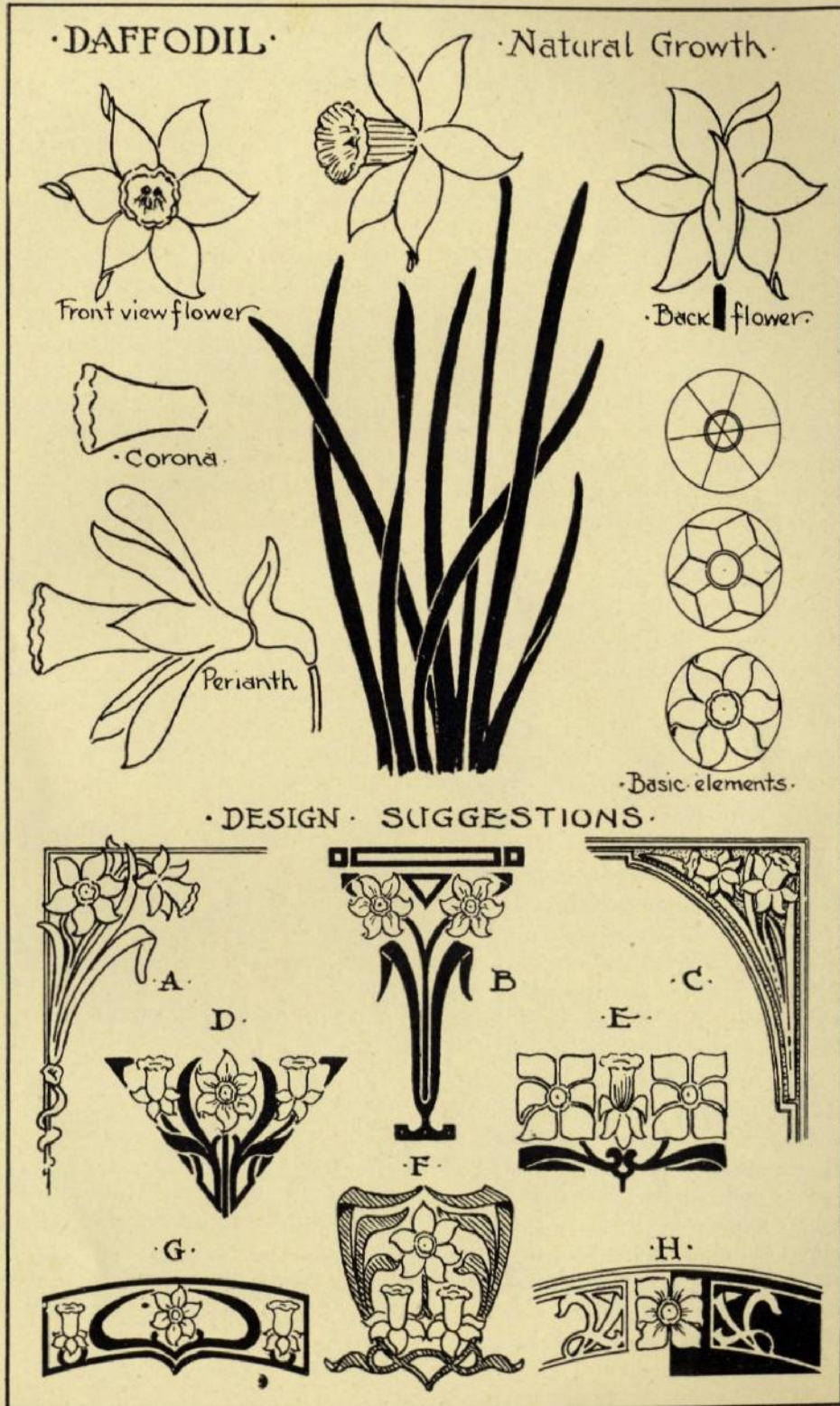
of this character would be hard to find and the modern designer receives much inspiration from this beautiful plant. The writer has in mind several beautiful examples in memorial art that have been executed in the past few years, where the designer has used the Daffodil very successfully for delicately raised carving and at little expense when cost of production is considered. The plant also lends itself admirably to sand blast treatment and because it is a favorite with modern designers is given proper consideration in these articles.

The name Daffodil is derived from the English "affo dyle" that which comes early. Daffodils are often referred to as the Lent lillies because they are usually in full bloom at this season of the year.

The flowers of the plant are beautiful, either white or yellow, the perianth tubular below and its segments spreading above the mouth of the perianth tube being surmounted by a corona. The flower is bell shaped with a hollow stalk, and the leaves, linear or strap shaped.

The genus has been divided into three large groups. 1—The MAGNIFICORNATI group, made up of those smaller groups which have long crowns or trumpets. These are the true daffodils and embrace the trumpet daffodils and the hoop-peticoat daffodils. 2—The MEDIO-CORNATI group made up of







completing the five year service program, taking care of all other activities that have developed the past three years outside of the scope of the regularly adopted five year service program, and planning for the national and state conventions falls upon these men. All of them have given freely of their time, their thought and their energy.

Much of the success of the trade association representing any industry depends upon the leadership. Men must be placed in office who preach and practice in the same manner. The personnel of the Memorial Craftsmen of America is composed of such men.

It is because the Memorial Craftsmen is being conducted as a business organization that it is showing a steady, continued growth; that it is attracting into its ranks the leading retailers in every part of the United States; that it is having so much influence in promoting the best interests of the industry as a whole.

Too much cannot be said in the way of appreciation for the officers and men who are leading the Memorial Craftsmen. They deserve all that can be said about the manner in which they have conducted the business affairs for the year just closed.

Reports will be read by these men at Detroit showing the progress made. These will be astounding in some of the revelations. They will show that in membership gain, in influence and power, in results accomplished the year ending June 30 is the greatest in the history of the Memorial Craftsmen of America.

Detroit bids you attend the convention. This call carries with it

the urge that you listen carefully to these reports of a live, forward looking business organization representing the retail end of the memorial industry of the United States.

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### **MONUMENTAL DRAWING AND LETTERING**

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those which have crowns or cups of medium size. These are called chalice flowers or star narcissi. 3—the PARVI-CORONATI group, composed of those which have short crowns of a flat saucer-like shape. These are the true narcissi.

The accompanying plate illustrates the daffodil in its natural form and also the plant arranged in a few design patterns that are adaptable to memorial work.

The plant is not difficult to draw, consequently one that will cause the student but little difficulty in reproducing in satisfactory design arrangements.

Variety is clearly shown in the eight practical design suggestions illustrated in the lower portion of the Plate. It is hoped these will prove interesting as well as helpful to the members of the craft.

The Daffodil is not only popular with designers but has always been a favorite with poets from Constable and Herrick to Tennyson.

The plant is hardy and will grow in almost any garden soil.

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### **TACTFULLY PUT**

Judge: Tell the court, Alexander, exactly where the auto hit you.

Alexander: Jedge, ef I had been carryin' red lights they sho' would have been busted all to pieces.

—Paper Wads.